
Digital Media

BTEC Extended Certificate in Digital Media (equivalent to 1 x A Level)

BTEC Diploma in Digital Media (equivalent to 2 x A Level)

BTEC Extended Diploma in Digital Media (equivalent to 3 x A Level)



Course Description

The BTEC Level 3 National in Digital Media is a practical, vocational qualification designed for students interested in creative and technical roles within the media industry. The course covers media representation, pre-production planning, and digital content creation across video, audio, and interactive platforms. Learners gain hands-on experience using industry-standard tools while developing an understanding of media theory and professional practice.

Methods of Assessment

Assessment is a combination of:

- Internally assessed coursework: Practical projects such as media production and responding to briefs.
- Externally assessed tasks: Controlled assessments and written tasks set by the exam board. This mix allows students to demonstrate creativity, technical skills, and theoretical understanding.

Progression

Successful completion of this course provides a pathway to:

- Higher education: Degrees in Media, Film Production, Journalism, Digital Marketing, or related fields.
- Employment: Entry-level roles in media production, advertising, social media management, and digital content creation.
- Apprenticeships: Opportunities in creative and digital industries.

Student Testimonial - Amelia



Taking Media Studies has been one of the most rewarding choices I've made. I've always been fascinated by film, television, and digital culture, but this course helped me understand how media shapes the world around us and how I can be part of that conversation. What I loved most was the freedom to express myself. Whether it was through creating a digital piece of work or analysing existing projects, I felt like my ideas mattered. The support from my teachers and the collaborative atmosphere made learning genuinely enjoyable.

Class of 2024-25

 **SIXTH FORM**
Where are they now?



Jack W.
UCFB
Multimedia Sports Journalism

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Where are they now?

Jessica B.
Apprenticeship
Digital Marketing

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Where are they now?

Kaitlin T.
University of Exeter
Business

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Where are they now?

Rory B.
Full Time Employment
Marketing

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Where are they now?

Zack P.
Italia Conti Academy of
Performing Arts
Acting

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Where are they now?

Josh C.
UCFB
Multimedia Sports Journalism