
Business

BTEC Extended Certificate in Business (equivalent to 1 x A Level)

BTEC Diploma in Business (equivalent to 2 x A Level)

BTEC Extended Diploma in Business (equivalent to 3 x A Level)



Course Description

The new BTEC National in Business is an introduction to business through applied learning which uses a combination of assessment styles to help students apply their business knowledge to a variety of business scenarios. It is broadly equivalent to an A Level and will allow students to develop the business and study skills which will help them continue to study at university and use in their future career.

Methods of Assessment

During the first year students will complete a coursework-based unit where they will explore different types of businesses and find out how they are structured. They will learn about the environment within which a business operates and the influence of different stakeholders. They will also gain an understanding of supply and demand and innovation and enterprise.

The second unit requires students to develop a marketing campaign. It is externally assessed through a controlled assessment and is based on a pre-seen case study which is provided to the learners 2 weeks before the assessment period in order for them to carry out research.

In the second year, students study a unit on personal and business finance which is externally tested. The final coursework unit is on recruitment and selection and is internally assessed by the teacher.

Progression

This course is for students who wish to progress to university to follow a career path within a management or business profession. It may also suit students who wish to start an apprenticeship within a business or maybe even start their own business.

Having focused on three different business topics: finance, marketing and human resources, students are in a better position to know what they might want to specialise in when they are choosing a degree or looking for employment.

Student Testimonial - Poppy



Studying Business has been one of the most valuable experiences of my education. The course has provided me with a practical and in depth understanding of how businesses operate, covering key areas such as marketing, finance and even organisational structure, it has taught me how to think strategically, plan effectively, and make decisions that influence both people and performance. The coursework-based approach has helped me to develop strong independence, time management and problem-solving skills. This experience has confirmed my ambition to study Business Management at university and pursue a successful career in management.

Class of 2024-25




SIXTH FORM
Where are they now?

Anisa A.
University of Hertfordshire
Business




SIXTH FORM
Where are they now?

Pryan K.
Queen Mary University
Business




SIXTH FORM
Where are they now?

Oscar W.
University of Southampton
Marketing with Placement Year



SIXTH FORM
Where are they now?

Shahzaib B.
Apprenticeship
Finance



SIXTH FORM
Where are they now?

Vasilis G.
Apprenticeship
Army