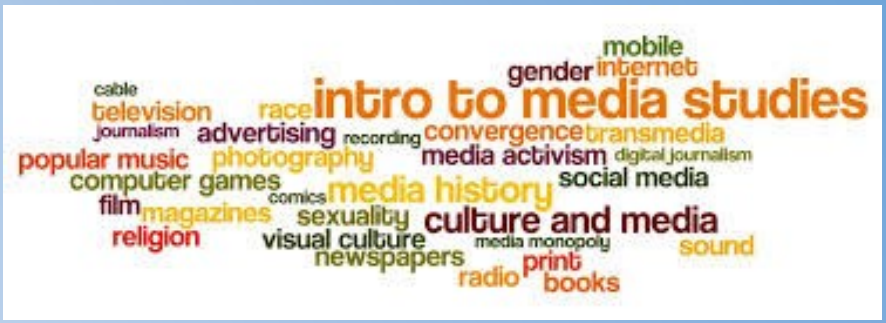
Barnwell School

A LEVEL MEDIA STUDIES



Achieving Excellence Together

EDUQAS A Level Advanced GCE Media Studies.

Entry Requirements: Grade 5 in English at GCSE Level.

Course Description

This course will refine your ability to analyse communication in the world around you. It is a lively, contemporary subject and an increasingly popular choice at A-level.

The content of this course involves the in-depth study of:

Media Products
Media Audiences
Media Institutions
Media Representation
Media Language
Production Processes
Media Debates.

To be a successful A-Level Media Studies student, you should be:

An active consumer of the media who regularly reads new media, newspapers or magazines and enjoys film, video and television.

A self-motivated individual who is able to work independently, with an aptitude for solo research and analysis.

Course Description Continued …

A critical thinker who seeks to deconstruct and to demystify text.

Someone who can communicate clearly in extensive written work.

A creative producer of media with at least basic technical skills.

Method of Assessment

Completion of Years 12 & 13 will lead to an A-Level qualification in 2021.

Component 1

Investigating the Media. 2¼ hour written examination—35% of total A Level.

Component 2

Media in the Global Age. 2½ hour written examination—35% of total A Level.

Component 3

Creating a Cross-Media Production. Non exam assessment—30% of total A Level.

Progression

Media Studies A-Level will prepare you for Higher Education or the world of work by developing the following skills:

Organisation (e.g. working to deadlines)

Group interaction (e.g. as a film crew or production unit)

Critical analysis (e.g. review and evaluation of media representation)

Research skills (e.g. case studies, codes and conventions)

Practical production skills (e.g. Photoshop, Microsoft Moviemaker, Adobe Fireworks/Premiere).

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