



GCSE Media Studies

Head of Faculty: Mr A Ashter

Email: A.Ashter@barnwell.herts.sch.uk

Why study GCSE Media Studies?

The GCSE in Media Studies offers a broad, coherent and engaging course of study which enables learners to:

- develop critical thinking and decision-making skills through the consideration of issues that are important, real and relevant to learners and the world in which they live;
- develop their appreciation and understanding of the importance and role of the media in their daily lives;
- develop their practical skills through opportunities for personal engagement and creative media production;
- understand how to use key concepts and specialist subject-specific terminology to analyse media products;
- develop an understanding of media products in relation to their industry contexts;
- evaluate and reflect on their own practical work.

What does the course involve?

The study of a range of rich and stimulating media products is central to this specification, working from the product outwards to develop appreciation and understanding of the media. Choice and flexibility are a vital part of the course, enabling teachers to select the most appropriate, relevant and engaging products for their learners to study in both examination units. Practical work is vital, providing learners with exciting opportunities to develop media production skills.

Learners will be offered a choice of briefs and forms within which to work, enabling them to explore and pursue their own media interests. Production industry options include Television, Magazines, Film, Music Video, Radio, Newspapers and Advertising. Set products range from 1950s advertisements and film posters through to contemporary products and online media.

This specification recognises the fundamental relationship between theoretical understanding and practical work, providing learners with exciting opportunities to develop media production skills. Learners will apply and develop their knowledge and understanding of media language and representation in relation to media forms and products and become creators of meaning themselves.

How will I be assessed?

Component 1:	<i>Exploring the Media</i>	35% of qualification
Component 2:	<i>Understanding Media forms and products</i>	35% of qualification
Component 3:	<i>Creating Media</i>	30% of qualification

What are my progression routes?

This is a recently created course, designed specifically for progression to Eduqas Media Studies A Level. Previous and current A-Level Media students have successfully applied or progressed to a wide variety of University courses and workplaces. These include: TV, Film and Radio production; Journalism; Creative Writing; Creative Advertising; Fine Art; Publishing; Media Practice; International Relations; Business Studies and Technical Theatre Production.